

Your Poetry in a Digital Age

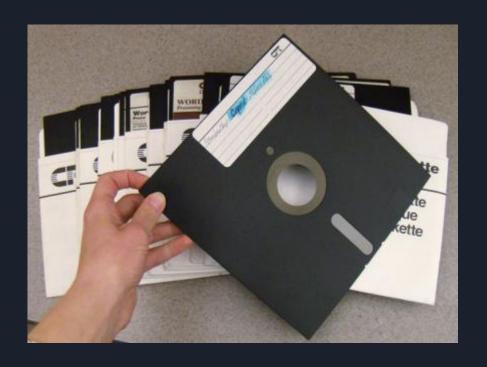
Presented by
Sarah E. Morin & Alys Caviness-Gober
PSI Fall Rendezvous 2019



## Where do we come from with our relationship to digital technology?



## **Because SCALE matters:**

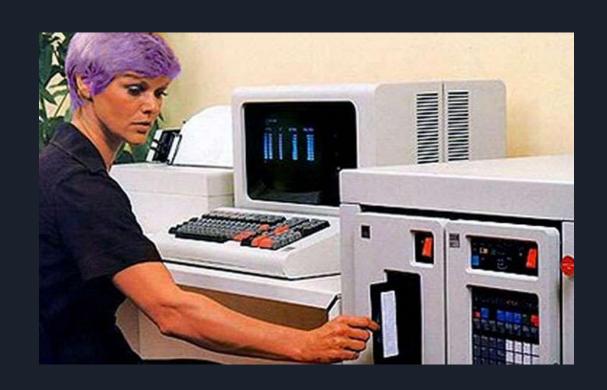


## Don't Be Scared, You Can't Break It!

- to email or not to email? (believe it or not, that is a serious question for many older artists!)
- creating and updating your own website
- "stepping onto" social media platforms (one small step for many, one giant leap for an older artist!)
- the new artists' co-op: arts-related sites, like Goodreads & Fine Art America
- navigating uncharted territory: podcasts, webinars, and more

## Be Not AFRAID!

## For those whose workstation looked like this



## It's easy to be intimidated by things like

- using email
- navigating The Internet (scary, ain't it?!)
- navigating websites
- creating websites
- words like "upload", "right click", and "save as"
- let alone using Facebook, Instagram, and Twitter!



According to the American Psychological Association:

In the mid 2010s, less than 20 percent of U.S. teens reported reading a book, magazine, or newspaper daily for pleasure, while more than 80 percent said they used social media every day.

Teens also watch less television than they used to 10 years ago.

#### **HOWEVER**

The percentage of poetry readers age 18-24 *doubled* between 2012-2017.

"Unlike any generation before them, these young people don't know a life before smartphones and social media. Poetry, which breaks from the shorthand vocabulary of tweets and sound bytes, offers them a necessary recourse to depth, strangeness, vulnerability and imaginative possibility. Poetry also invites them to take their time, to move slowly, to process things gradually, which is an impulse counter to the breakneck pace at which so much else occurs."

U.S. Poet Laureate Tracy K. Smith

## Social Media Platforms by Generation

Teens - Snapchat (41%), Instagram (35%), Facebook and Twitter (6%)

Ages 18-29 - Facebook (79%), Instagram (67%), Snapchat (62%)

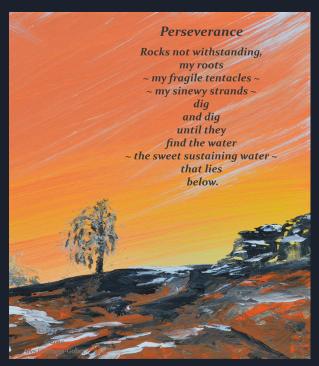
Ages 30-49 - Facebook (79%), Instagram (47%), LinkedIn (37%)

Ages 50-64 - Facebook (68%), Pinterest (27%), LinkedIn and Instagram (24%)

Age 65+ - Facebook (74%), Pinterest (15%), LinkedIn 11%

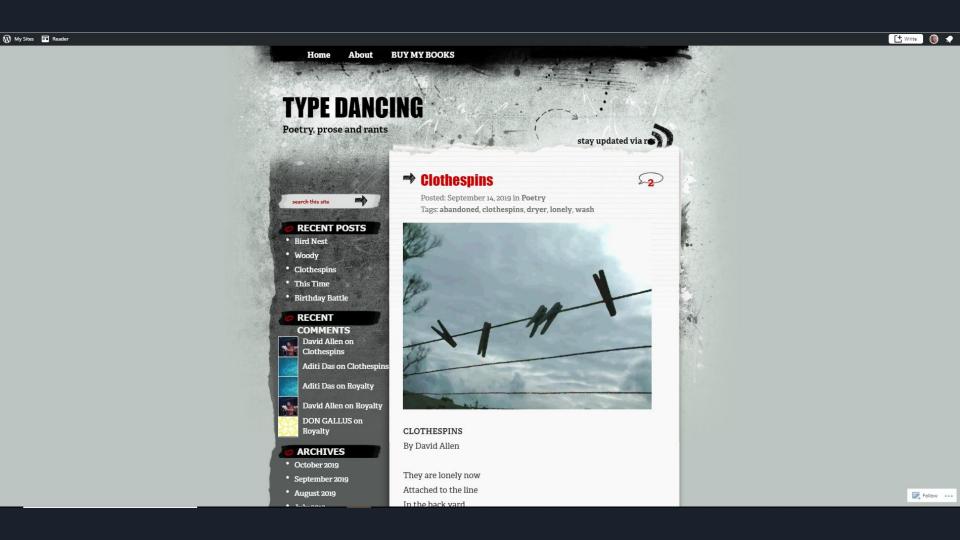
## Why would a poet want to use digital technology?

- for us older poets: stay current with younger tech-savvy voices
- #instapoetrygram
- for all poets: take advantage of print sales sites on "group"/co-op sites like Goodreads and Fine Art America (a print-to-order artwork site ~ image from Alys Caviness-Gober's Fine Art America site)
- potential fast & global exposure & reach
- community and connection
- It's what we know (for certain generations)



## Websites and blogs

- DIY website: from buying domain & website hosting service (and understanding difference)
- a blog option/page is standard nowadays on many DIY website templates
- oh yeah ~ what the heck is a blog?

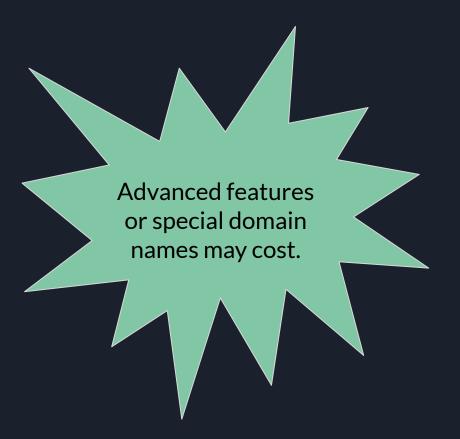


## Free Websites

Wordpress

Weebly

Wix



## **Facebook groups**

- personal account vs business account vs arts page
- "private" vs "public" posts
- Group pages: public vs members-only pages



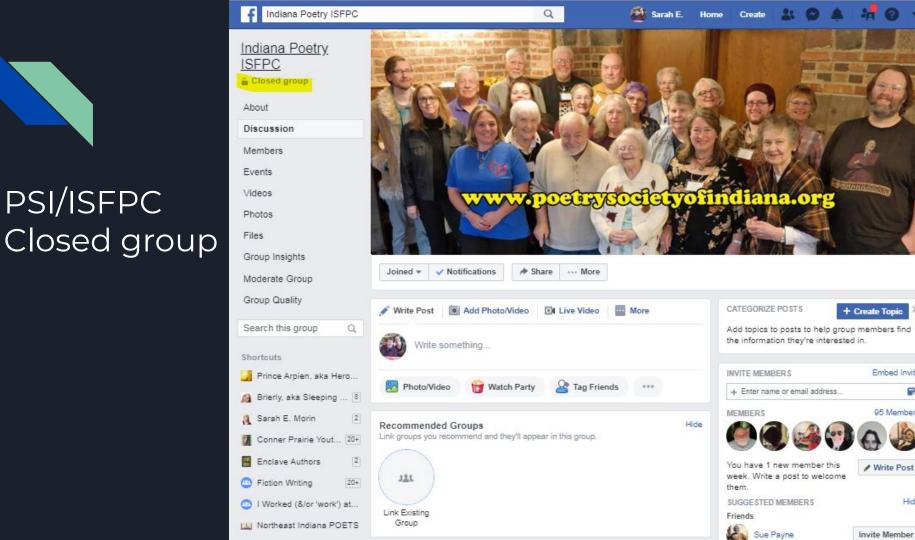
Visit Ad Center

PSI's

public

page





Embed Invite

95 Members

/ Write Post

Hide

PSI/ISFPC

## What do I post?









Thanks for those who came out last night for poetry downtown (NI POETS). We had 9 poets, and very fine poems!

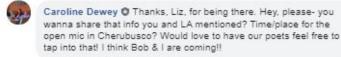


n Like

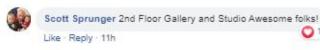


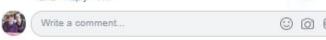
Comment





Like - Reply 11d









Facebook pages can be used to create events for poetry readings, and to ask for comments as "critique night"-type feedback on your work





#### Jenny Anderson Kalahar

October 5 at 12:47 PM · 3

Cool article on Patrick's Poe-formance last night.



#### HERALDBULLETIN.COM

#### Bookstore offers reading of 'The Raven'

Black Dog Books bookstore in Zionsville continues its fall tradition as residen...



David Allen, Mary Couch and 9 others

2 Comments



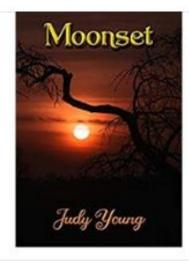








Had a lovely weekend with Judy Young's poetry, creating this powerful anthology. The softcover should be on Amazon by tonight. Congratulations, Judy!



#### AMAZON.COM

#### Moonset

Moonset is a collection of fine poems that intricately blends tones of the ...



(1) Kathy Becklehimer Baker Maves, Kathy Jo Carter and 4 others

6 Shares



Like







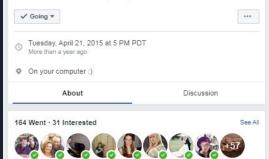


## You are invited to our **FACEBOOK**



#### Heir of Hope and Waking Beauty Release Partv

Public - Hosted by Morgan Busse



#### Spike, Ed and 47 other friends went

#### Details

21

Come celebrate with fantasy authors Morgan L. Busse and Sarah E. Morin on the release of their fantasy novels, Heir of Hope and Waking Beauty!

What is a Facebook party, you say? It's a party where you come via Facebook (so yeah, that means you can come in your pi's) and interact with us and other readers and have fun!

There will be GIVEAWAYS (like signed books, giftcards, and a chance to win the complete collection of the Follower of the Word series), GUEST AUTHORS (like Jill Williamson and Gillian Bronte Adams!) and sneak peaks at both Heir of Hope and Waking Beauty.

Here is where you can find both books:



Almost done with the evening! First, here is your chance for any questions you have for Morgan!







Sarah E. Morin-Wilson

April 21, 2015 - 3

One of my favorite fairy tale moments is in the Disney version of Beauty and the Beast, when the Beast gives Belle a library. I mean, chocolates and flowers are great, but if a guy gave me a five-story library? Serious points. Double points if it had a rolling ladder. What would you put in your perfect home library?







Grace Mullins Beautiful mirror.

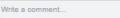




Luice Italianeaux Oh! Also wallhangings (probably paintings or prints) that evoke stories, but don't necessarily come from one...

Also, my Bride and I boast a "bad books" shelf in our library already. Anytime we want to laugh (or I need encouargement that I DO have the gift of writing!) I pull open one of those... man!

Like Reply 4v





















#### Giveaways

Be the first to read new books! Prerelease books are listed for giveaway by publishers and authors, and members can enter to win. Winners are picked randomly at the end of the giveaway.

Featured

**Ending Soon** 

Most Requested

Recently Listed

filter by All Giveaways

Previous Winners

List a Giveaway

Giveaways You've Entered

Giveaway Terms

**GIVEAWAYS YOU'VE CREATED** 

Waking Beauty

Waking Beauty

Waking Beauty

More...



#### Christmastime 1939: Prequel to the Christmastime Series

by Linda Mahkovec (Goodreads Author) Release date: Sep 25, 2018 Enter for a chance to win one of 100 copies of Christmastime 1939: Preguel to the Christmastime Series -- stories of love and family that take place o ...more

View Details »

Enter Giveaway

Format:

amazonkindle

Giveaway ends in: 9 days and 15:57:25

Availability:

100 copies available, 790 people requesting

Giveaway dates:

Sep 24 - Oct 20, 2019

Countries available: U.S.



YOU HAVE

#### You Have to Believe Me

by Sunday Tomassetti, Minka Kent (Goodreads Author) Enter Giveaway

Format:

**BROWSE BY GENRE** 

My Books

Browse \*

Community •

nity V Search ho















### KIDS: YOU GET WHAT YOU PAY FOR



amazon publishing



### Ink to Paper, Volume 2: A Poetry Society of Indiana Anthology

by Poetry Society of Indiana

★★★★ 5.00 · Rating details · 1 rating · 0 reviews

**GET A COPY** 

Amazon Stores • Libraries

Paperback, 154 pages

Published November 19th 2017 by CreateSpace Independent Publishing Platform

ISBN 1979907501 (ISBN13: 9781979907507)

Other Editions None found

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#### FRIEND REVIEWS

Want to Read

Rate this book

\*\*\*\*

Recommend This Book None of your friends have reviewed this book yet.

#### READER Q&A

Ask the Goodreads community a question about Ink to Paper, Volume 2



#### ABOUT POETRY SOCIETY OF INDIANA

#### Poetry Society of Indiana

0 followers

Follow Author

#### BOOKS BY POETRY SOCIETY OF INDIANA



Be the first to ask a question about Ink to Paper, Volume 2

## Author Page



Kindle Store ▼

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Prime Reading Best Sellers & More Kindle Book Deals Kindle Singles Newsstand Manage your Kindle content and devices Advanced Search

### Jenny Kalahar



+ Follow

Follow to get new release updates and improved recommendations

#### **About Jenny Kalahar**

Jenny Kalahar is the author of ten books and has been published in several anthologies, in literary journals, and in her humor column in Tails Magazine. She and Patrick previously owned and operated bookshops in Michigan and Ohio, and now sell books via the internet. They are active in the poetry community of Indiana, and Jenny is the publisher of → Read more

#### Customers Also Bought Items By













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\$15.95



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Paperback



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Paperback



\$14.99 Paperback



\$15.95 Paperback



Paperback



\$10.99 Paperback



\$2.99 Kindle Edition

#### **Author Updates**







#### Books By Jenny Kalahar

Kindle Edition

Audible Audiobook

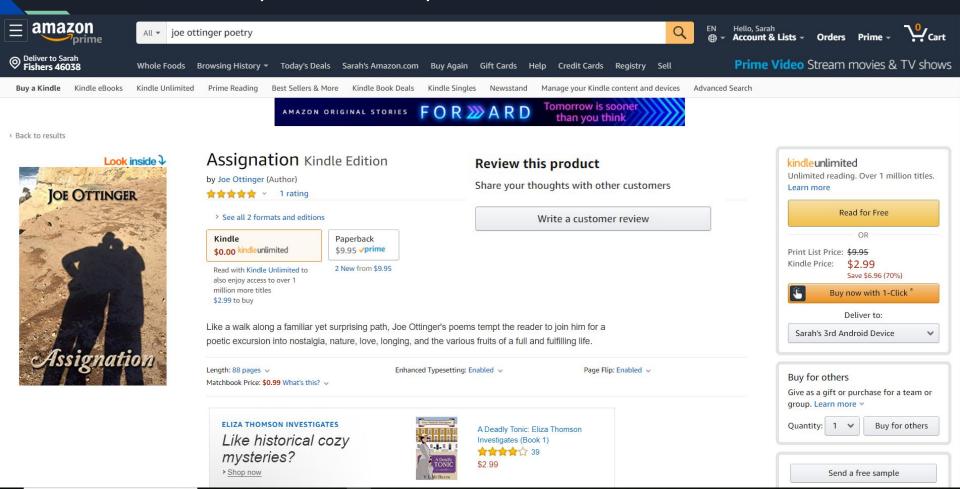
Paperback

Lumi's Curiosities sep 28, 2019 by Jenny Kalahar

Sort by: Popularity

\$4.99 Kindle Edition

## Help another poet - write a review!



## Finding markets

### Google Google!

Use it to look for answers to your questions, find markets, AND to create a Google account or a Microsoft account.

Why create a Google or Microsoft account?

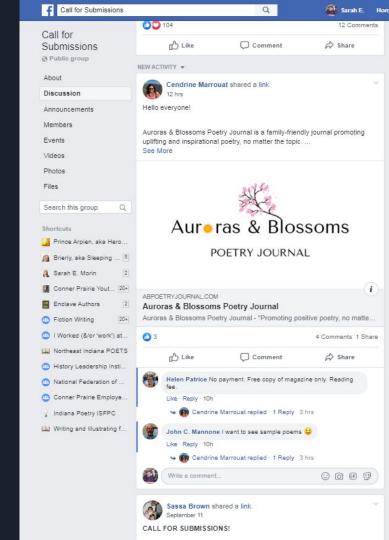
- free email (with both Google or Microsoft accounts)
- software (Microsoft Office 365 for business, etc)
- One Drive and/or Cloud service for storage ("free" size limitations can be upgraded for \$\$)
- avenues for advertising/monetizing (AdSense) and/or YouTube (Google)

## Exposure through online classes and community

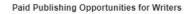
- webinars
- podcasts
- online publishing, exhibits, & contests
  - upload your digital submissions
  - for virtual online-only opportunities
  - old-fashioned publishing in print materials

## Find writing callouts

- Facebook Groups
- Email subscriptions
  - Freedom with Writing
  - Authors Publish
  - Winning Writers









10 Fiction Markets Paying \$100-450 for October 2019

Calls for submissions! Deadlines are approaching quickly.

Keep Reading...



12 Web Publications that Pay Writers (\$50 to \$250)

#### Freedom With Writing

#### 10 Fiction Markets Paying \$100-450 for October 2019



Trusted by Over 20,000 Brands

Ad Streamline & effectively scale social monitoring & engagement efforts with...

Sprout Social

Learn more

These magazines and journals are open for fiction submissions, and they pay \$100 to \$450. Some also accept other genres, like poetry, and non-fiction, as well as reviews, and plays. – **S. Kalekar** 

#### The Capilano Review

This Vancouver-based literary journal is now accepting submissions of poetry and prose for its Open issue (Winter 2020). They also publish 500-word reviews of books, art exhibits and events in their review section, and welcome pitches for these on an ongoing basis.

Deadline: 31 October 2019

Length: Up to 2,000 words for fiction, up to 8 pages for poetry

Pay: CAD50/page, up to CAD200

Details here.

Set yourself a digital reminder of writing deadlines

Today < >	August 2019		_		Q 🕫	Month ▼	()
sun 28	MON 29 2pm Meet with Alys	TUE 30 Jericho fellowship due (e	WED 31 SLF \$500 Diverse Writers Chicken Soup due - I Car 6pm daaaaaaaate night	THU Aug 1 Kaleidoscope due Massachusetts Contest Michigan Poetry Contest Pen 2 Paper due	FRI 2 Black Gold deadline	SAT 3	<b>◎</b> +
4	5 a 5:30pm LSS board mtg	6	7 6pm daaaaaaate night	8	9	10	
11 9am Sarah works	12 7:30am walk with KK	13 9 9am Sarah works	14 6pm daaaaaaate night	15 Arkansas Poetry Contest Emerging Poet Contest § PEN \$5000 grant due PSI Poetry Contest due Stories that Need to be T 3 more	16 Sarah works	17 8:30am Sarah works - 4	
18 7:45am State Fair conts	19 7:30am walk with KK 1pm Sarah works	20 Tennessee Contest due 9 9am Sarah works 6:30pm Noble Poets	21 6pm daaaaaaate night	22	23	24 Answers for Me	
25	26	27	28 6pm daaaaaaate night	29	30 Tidbits Micro Fiction Cor	31 \$5,000 ATOM BOMB	>





#### **Introduction to Poetry Types**

What Is Poetry - This section contains a definition of poetry, poetry is... quotes, and other helpful definitions for beginning poets.

Poetry Quotes - An enjoyable collection of famous poetry quotes along with quotes from previous Shadow Poets.

Traditional Poetry Forms - Displays a handful of traditional poetry forms. Most of the definitions have at least one example of each particular type of poetry for better understanding. All examples were provided by previous members of Shadow Poetry or Egroup (when Shadow Poetry was an interactive web site). More definitions for related poetry items may be found in the Shadow Poetry Handbook (link located above).

Invented Poetry Forms - As a bonus, Shadow Poetry feature poetry forms created by selected poets as new and challenging writing styles. Try not only the traditional forms, but some of the rewarding invented formats as well! If you have a poetry form you would like Shadow Poetry to display, please visit the contact page to send us the information (definition, examples, etc.)

Traditional Poetry Forms								
<b>♦</b> Acrostic	■ Ballad		<b>♦</b> Clerihew	<b>♦</b> Diamante				
Didactic	♦ Epic	<b>♦</b> Epigram	<b>♦</b> Epitaph	<b>♦</b> Etheree				
		<b>♦</b> Ghazal						
	<b>♦</b> Kyrielle Sonnet	<b>▲</b> Lanturne	<b>♦</b> Limerick	Minute Poetry				
<b>▲</b> Monody	<b>▲</b> Monorhyme		<b>♦</b> Nonet	<b>6</b> Ode				
♦ Ottava Rima	Palindrome	• Pantoum	<b>♦</b> Quatern	♦ Quatrain				
♦ Quinzaine		• Rondeau						
		Septolet		Shape Poetry				
<b>♦</b> Song	<b>♦</b> Sonnet	• Tanka		<b>♦</b> Terzanelle				
• Tetractys	<b>♦</b> Tongue Twister	<b>♦</b> Triolet	<b>♦</b> Tyburn	♦ Villanelle				

		Invented Poetry Forms	Invented Poetry Forms			
<b>♦</b> The 7/5 Trochee	♦ A L'Arora	<b>▲</b> Alliterisen	<b>♦</b> The Alouette	<b>♦</b> The Blitz Poem		



ISFPC poetry Michael Erdelen



#### Immortality for Poets

36 views • Nov 18, 2015





Sarah E. Morin 22 subscribers ANALYTICS EDIT VIDEO

What makes a poem immortal? Poet Michael Erdelen presents this workshop at Fall Rendezvous 2015. More info at isfpc.org.

SHOW MORE

## Youtube and livestreaming

- going Live on Facebook is easier than you think!
- creating a YouTube
   Channel for videos is pretty easy once you use it a few times!

# Instapoetry and Facebook Poetry





bln\_halinka • Follow Berlin, Germany

#amazing #style #schön #awesome #beautiful #photograph #instagood #instapic #sweet #pretty #hello #smile #selfie #love #badass #instafollow #babe #polskadziewczyna #picture #poetry #model #instaday #daily #gorgeous #ciao #tbt #nice #post #polishboy #assy

1d



ella\_elixe Hey gorgeous! You're stylish We would love to have you as one of our brand ambassador. Please send a message to our main account @elixeboutique and tell them ELLA sent you for more details

1d Reply







75 likes

1 DAY AGO

Add a comment...

### 6. The most-liked photo has 53 million likes

And it's a photo of an egg.



world_record_egg Let's set a world together and get the most liked pos Instagram. Beating the current world held by Kylie Jenner (18 million)! We this	t on d record
#LikeTheEgg #EggSoldiers #EggGar	ng
Load more comments	
_tylerrjohnson 4	C
_tylerrjohnson 4	C
_tylerrjohnson 🎍	C
record_ball_2k19 Watch my story! Let's make this ball the most liked b on Instagram!	all C
azthrifters #I4I ?	C
baricohen_ Why the hell does a freaking egg get over 50 MILLION	
♥ Q û	
Liked by maymoonbeam a 53,280,044 others	nd
JANUARY 4	

### Persephone to Hades

You are the kindest thing that ever happened to me, even if that is not how our tale is told.

When everyone else told me I was destined to be a forgotten nymph that nurtured flowers and turn meadows gold,

you saw that the ichor that resides in me demanded its own throne. You showed me

> how a love like ours can turn even the darkest, coldest realm into the happiest of homes.

> > Nikita Gill

### Who's on Instagram?

1 billion monthly active users (Facebook has 2 billion)

Instagram gets 4.2 billion likes per day

Roughly equal gender split

Racially and culturally diverse

Smartphone users

@baddiewinkle 3.8m fol<u>lowers</u>





baddiewinkle • Following
Paid partnership with jackinthebox



baddiewinkle ♥ YOU'RE NEVER TO OLD TO PLAY PLAY ♣��□ @jackinthebox THANK U FOR HAVING ME - can't wait for the rest of the weekend at Jack's playground!! #jackisbeautiful

3w



selenagabbriella Pop off



3W 9 likes Reply



heavenly\_72 I Love Her Attitude



3W 10 likes Reply



hezzaheather I aspire to be this fine when I'm her age











SEPTEMBER 20

Add a comment...

Pos

### Instapoetry

- Gets its name from Instagram, a social media platform that shares pictures.
- The poem is contained within the picture.
- Short.
- Has an "in the moment" feel. May or may not be highly edited.
- Criticized for being simplistic. Praised for being democritized.
- Promotes the idea that poetry is easy and anyone can do it.
- Free to produce and free to consume.
- Use hashtags #instapoetry and #instapoetrygram

### Quiz!

What is the most popular hashtag (subject) on

Instagram?

The most popular hashtag

on all of Instagram is

#love



### What do Instapoets write about?

Relationships Friendship Life Love Grief Attitude **Identity** Inspiration Activism Self-Help Nature Art Feminism Philosophy Culture Current Events The Human Condition

### Instapoets with large followings:

- @yrsadaleyward 156k followers
- @poeticpoison 199k followers
- @tylerknott 360k followers
- @langleav 529k followers
- @cleowade 538k followers
- @nakita\_gill 552k followers
- @nayyirah.waheed 712k followers



look at what they've done the earth cried to the moon they've turned me into one entire bruise

green and blue - rupi kaur



### @rupikaur 3.8m followers

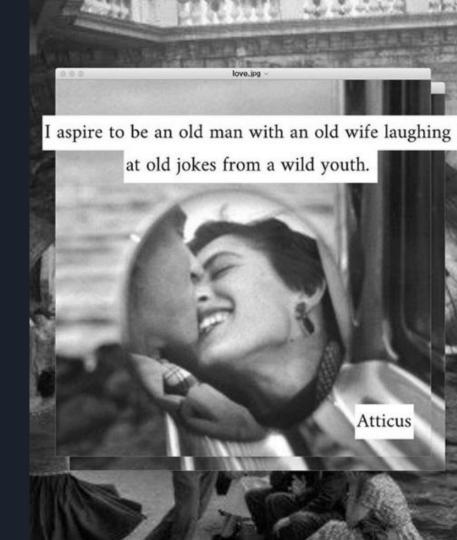


### @atticuspoetry 1.3m followers









# Traits of Instapoetry

...

### Just the poem, ma'am.



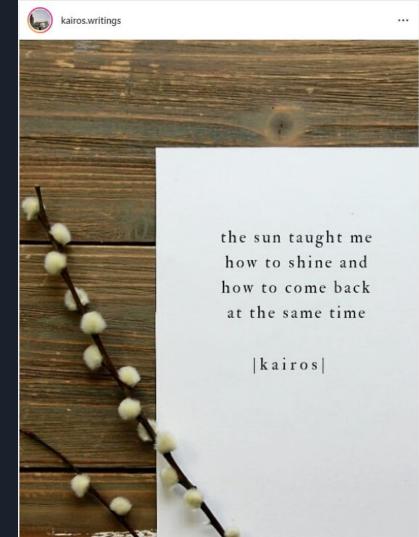
#### Never Again

You will come back to me many times over, as a flower, a white cat the king of hearts in a deck

You will come to me as love as a symbol of it as a lover I'll regret or a dear friend I knew I'd wronged

You will come back to me as a lesson, a song a star-shaped birthmark on the cheek of a beautiful stranger

You will come back to me again and again in your shape-shifter clothes and you'll hold your breath and wait for me to see through your disguise, to catch you out and smile your secret back at you knowing, like the sun you'll always come back in a multitude of miracles you'll always come back like the memory of September you'll always come back but never, never again as yourself





wilderpoetry it rained all weekend and my heart couldn't be happier &

> visit my recent story to see the flat lay process for this piece 🖤

> C nocturnal - now available for \$8.39 on amazon and Target online (and i've been told they price match in stores!!). link in bio

n my debut collection, wild is she available on amazon • link in highlights

#wilderpoetry • @wilderpoetry

2111





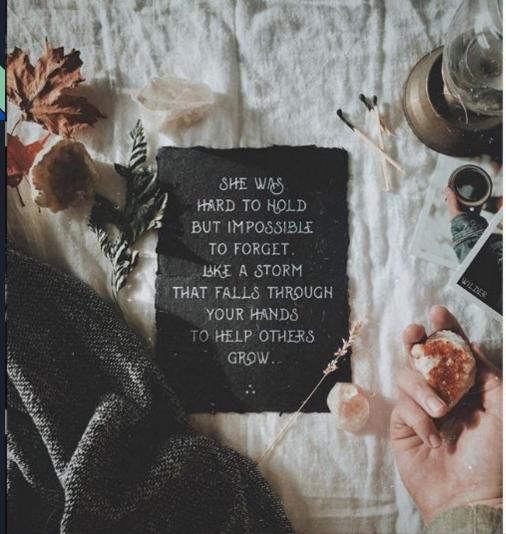


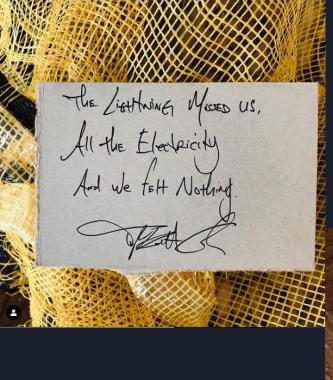


Liked by kairos.writings and 11,053 others

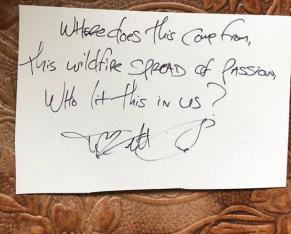
SEPTEMBER 30

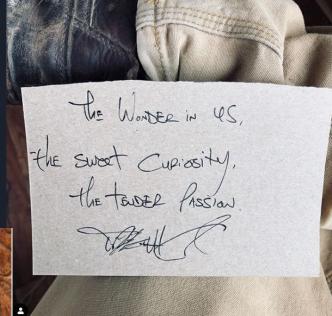
Add a comment...





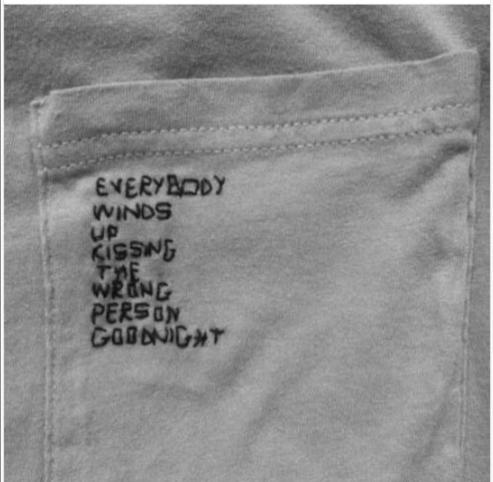
### Background Textures





### Not on paper!





### GUESTCHECK™

Date	Table	Guests	Server	8	55
PPT-S	OUP/SAI	-ENTRE	-VEG/POT	DES	SERT-
1	_	_		+	
	the	best		+	-
			art	+	+
		abou	t	+	+
			heroes	+	+
	1000	1s	110100	-	+
			ometin	es	+
		you		1	+
			be to	F	+
	уо	ur ow	1		
			-		F
			Total		+
Thank	You - F	Please Co	me Again	A	+



### I write because I hurt. I write because I'd rather not bleed.

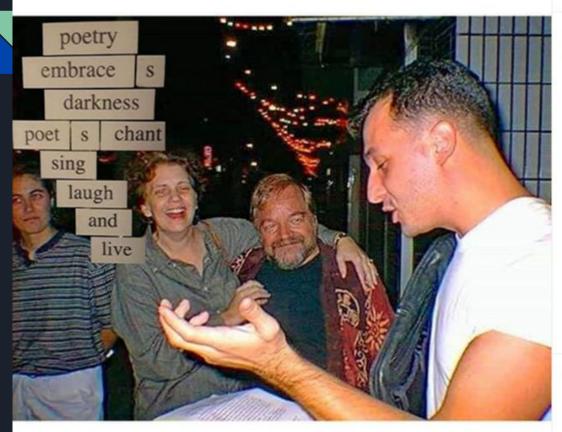
perry poetry

### Simple line art or illustrations











davidallenpoet An occasional magnetic poem #poems #poetry #magneticpoems

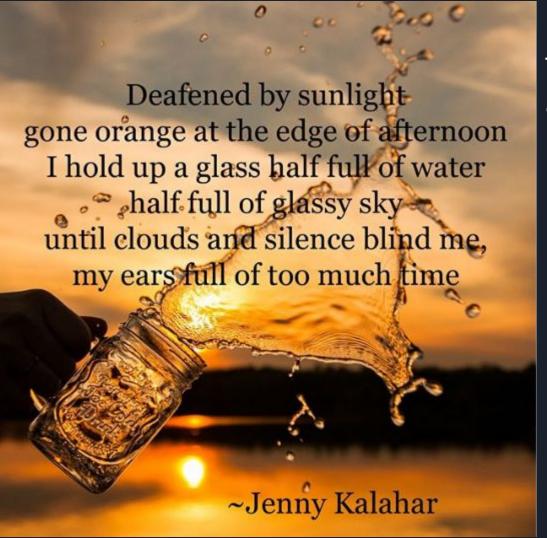
24w



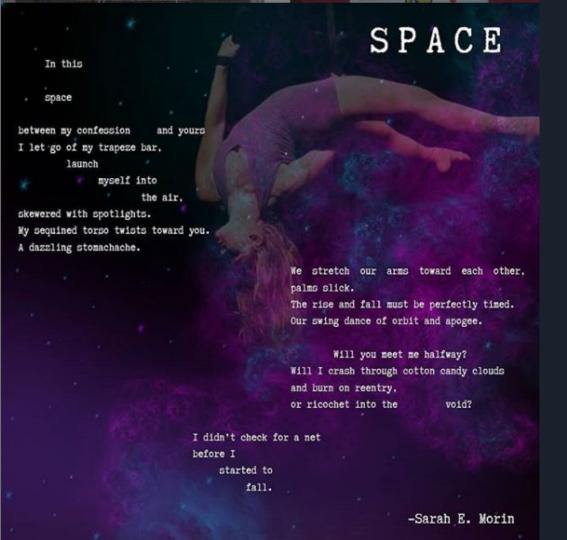
APRIL 24

Add a comment...

Post



The art and text are of equal importance



### The art informs the layout of the text

I do not conform, rather than plain glass, I am a stained glass window reflecting colors. I feel equal, yet different, same as another though I will never be the same. I am a multi-colored crystal, light flickers through me in a variety of hues. I do not direct anything, but only filter shades, allowing light to shed into the world. I glory in my difference, and wish others felt the same. I am not a machine, or a cloq in some wheel, rather a vibrant rainbow

see my difference and embrace me. A poem for Shillin and Henry Mary A. Couch copyright 6/4/2019

exploding on the world. I am a voice crying for expression, a soul shouting,



### This is Facebook Poetry.

What differences do you see?



October 7 at 10:01 PM · 3

golden sky brings night geese formation heads towards sun harvest time begins



## Things to Consider

### Will I make money?



### When I post my poetry, is it "published?"



# Design Tips

### Instagram - square 1080 x 1080 px

### Keep it short!

Most people will read this on their phone.



### To sign or not to sign?

I breath into apostrophes,
Searching for that one curl,
That might punctuate my life,
Aligning it to turn into,
A humble quote of your life,
I simply don't want to remain,
A mere comma in it,
Sometimes i find myself,
Pushing edges and words,
To promote myself into a semicolon,
What will it take?
I wonder; to verse myself into your saga.

Shaljami





shaljamiaa • Follow Doha



shaljamiaa On punctuations
#apostrophe #comma #verse #saga
#yqbaba #youandi
Read my thoughts on
@YourQuoteApp
#yourquote #quote #stories #qotd
#quoteoftheday #wordporn
#quotestagram #wordswag
#wordsofwisdom #inspirationalquotes
#writeaway #thoughts #poetry
#instawriters #writersofinstagram
#writersofig #writersofindia #igwriters
#igwritersclub

6m







2 likes

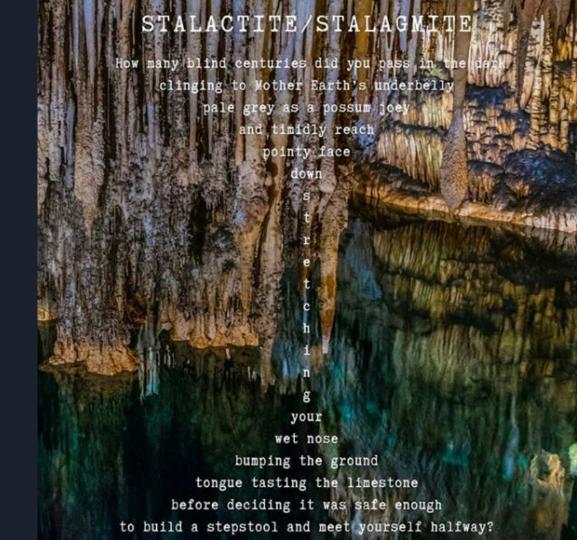
6 MINUTES AGO

Add a comment...

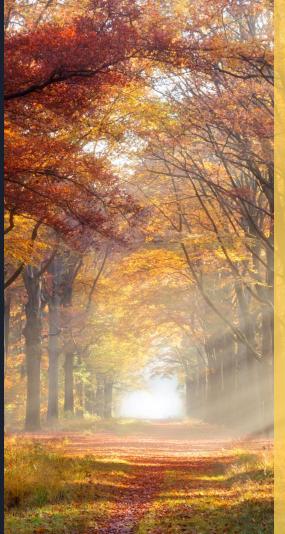
Pos



What's wrong with this picture?



Make sure we can read your text



Here at the center of my choice
two hazy paths stream from my planted feet.
The moment I take a step onto one
it will begin to solidify,
the other fade a few watts,
but here
here
the roads overlap
that I might stand on both at once
and decide which self I want to follow.

The two mes are transparent ghosts, only ghosts are of the dead and these spectres are of my future.

I squint at one, the other, resolute as they trod, but they never glance back over a shoulder to show me if they are smiling.

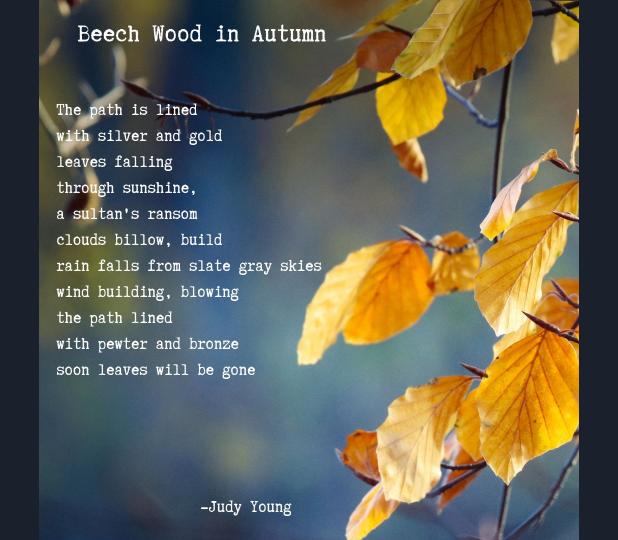
The wind of time blows.

The leaves of this yellow wood cover over one path and I catch up to myself on the other, thrust my past self in my new present.

My soul snaps into my body like elastic.

The truth is I never stopped walking. It just took a while to realize which path I was on.





#### Where to Get Your Artwork

- DIY
- Ask the artist get permission in writing
- Public domain (works made 1923 or before are one example)
- Wikimedia Commons
- Freedigitalmedia.com
- Subscribe to a service stock photos, Canva, etc.

### Add Hashtags #

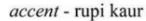
#poetry

#poems

#subject of poem

#what's in your picture

my voice
is the offspring
of two countries colliding
what is there to be ashamed of
if english
and my mother tongue
made love
my voice
is her father's words
and mother's accent
what does it matter if
my mouth carries two worlds



#### When to post?

- The best times to post to Instagram are weekdays between 10a-3p.
- Many Instapoets post multiple times a week, some multiple times a day.
- You can do it whenever you want.
- Consistency attracts followers.

### **Hands-on Instapoetry activity**

- Download a photo editing app like Canva (easy-peasy!)
- Take a new photo, or select image already on your device (tablet, laptop, cell phone)
- Use your photo editing app to add a poem as text to the image
- SAVE IT!
- Upload to your Instagram account
- Voilà!
- Please email your poem and photo (combined or separately) to <u>sarahemorin1836@gmail.com</u>) and we'll <u>post it on our PSI social media.</u>

### **Final Thoughts**

Alys: Don't be afraid to try new technology ~ even if it's just new to you!

Sarah E.: It's hip to be square.

